**E-waste Poster Project**

***Instructions:***

In **teams of 3-4**, create a poster presentation that features an **e-waste slogan** (ex.: E-rase E-waste) and **at least 3 informative elements\*** (from the article or video presented in class or from reliable websites). You will need to **decorate your poster** to make it different and original so that it stands apart from the others (pictures, drawings, designs…). At the end, present your poster to your class by presenting and explaining your slogan (Why did you choose this slogan? How does it represent E-waste?) along with the explanation of your informative elements (at least 3).

***Description of criteria that will be evaluated:***

**Poster**

*Slogan* – written clearly and creatively related to E-waste

*Information* – Information is clear and visible

*Decoration* – use creativity to make your poster stand out (draw, glue, cut..)

**Collaboration**

*Everyone working* – every member of the group is working and contributing

to the making of the poster and preparation for the

presentation

*Acting as a quiet audience* – when other groups are presenting, you

should remain quiet and pay attention (your

name will be noted if you disturb/disrupt

someone else’s presentation)

**Presentation**

*Loud and clear* – you speak loudly and clearly so that everyone in the class

can hear you

*E-waste vocabulary –* you make use of E-waste specific vocabulary (planned

obsolescence…)

*Everyone participates* – each group member should speak during the

presentation

*3-5 minutes* – length of presentation (each member should speak for about

1 minute)

*Avoid repetition –* Do not repeat what your partners have said (do not

reformulate or rephrase the same information)

*Poster can be seen by all* – audience can clearly see the poster and

information on it

**Information, details, and overall appearance of poster**

*Accurate information* – information is accurate and in quotation marks if

taken directly from a text/website/video

*Neat and colored visuals* – information is clear and neat

*Neat handwriting* – handwriting is legible and clear

*Overall organization* – poster is organized in a way that makes sense to

those viewing it

***\* List of Informative Elements to choose from:***

1. Planned obsolescence
2. 3Rs: Reduce, Reuse, Recycle
3. Three countries that contribute the most to e-waste
4. EPR (Extended Producer Responsibility) laws
5. The EPRA (Electronic Products Recycling Association)
6. Toxic Materials
7. Dangerous mining
8. Circular Economy
9. Incorporation of consumer buy backs
10. Global Goals of E-waste according to the UN

***Rubrics for poster and presentation:***

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| **Criterion C** | | **speaking - Presentation** |
| Achievement level | | LEVEL DESCRIPTOR |
| 0 |  | The student does not reach a standard described by any of the descriptors below. |
| 1  2 | i | uses a **limited range** of vocabulary (Uses almost no E-waste specific vocabulary) |
| ii | uses a **limited range** of grammatical structures with **many errors** which **often** hinder communication |
| iii | uses pronunciation and intonation with **many**errors which **often** hinder comprehension |
| iv | Communicates **limited** relevant information (Presents less than 3 informational elements about E-waste). |
| 3  4 | i | uses a **basic range** of vocabulary (uses few E-waste terms) |
| ii | uses a **basic range** of grammatical structures with **some errors** which **sometimes**hinder communication |
| iii | uses pronunciation and intonation with **some**errors which **sometimes** hinder comprehension |
| iv | Communicates **some** relevant information (presents slogan and less than 3 informational elements that are not completely explained throughout the presentation about E-waste). |
| 5  6 | i | uses a **range** of vocabulary (uses some E-waste vocabulary) |
| ii | uses a **range** of grammatical structures with **a few errors** which **do not**hinder communication |
| iii | uses pronunciation and intonation with **a few**errors. However, these **do not**hinder comprehension |
| iv | Communicates **most** relevant information (presents slogan and at least 3 informational elements that are explained during the presentation about E-waste). |
| 7  8 | i | uses a **wide range** of vocabulary (specific E-waste vocabulary) |
| ii | uses a **wide range** of grammatical structures **generally accurately** |
| iii | uses **clear** pronunciation and intonation which makes the communication **easy to comprehend** |
| iv | communicates all or **almost all** the required information **clearly and effectively** (presents and explains slogan along with at least 3 informational elements that are explained during the presentation) |

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| **Criterion D** | | **WRITING - Poster** |
| Achievement level | | LEVEL DESCRIPTOR |
| 0 |  | The student does not reach a standard described by any of the descriptors below. |
| 1  2 | i | uses a **limited range** of vocabulary (almost no E-waste specific vocabulary found on poster) |
| ii | uses a **limited range** of grammatical structures with **many errors** which **often** hinder communication |
| iii | presents **some information** in a **partially recognizable** format using **some basic** cohesive devices (Very little creativity to make the poster visually appealing. Information is not organized so that the audience can understand what is being presented). |
| iv | communicates **limited** relevant information with **some sense** of audience and purpose to suit the context. (Slogan and at least 3 accurate informational elements are not very visible at all to the audience). |
| 3  4 | i | uses a **basic range** of vocabulary (few E-waste specific vocabulary on poster) |
| ii | uses a **basic range** of grammatical structures with **some errors** which **sometimes** hinder communication |
| iii | organizes information in a **recognizable**format using a **range of basic** cohesive devices (Use of some creativity and a bit of originality to make the poster visually appealing. Some information is organized so that the audience can mostly understand what is being presented). |
| iv | communicates **some** relevant information with **some sense** of audience and purpose to suit the context. (Slogan and at least 3 accurate informational elements are somewhat visible to the audience). |
| 5  6 | i | uses a **range** of vocabulary (some E-waste specific vocabulary on poster) |
| ii | uses a **range** of grammatical structures with a **few errors** which **do not** hinder communication |
| iii | organizes information in an **appropriate**format using **simple and some complex** cohesive devices (Use of some creativity and originality to make the poster visually appealing. Most information is organized so that the audience understands what is being presented). |
| iv | communicates **most** relevant information with **a sense** of audience and purpose to suit the context. (Slogan and at least 3 accurate informational elements about E-waste are mostly clear and somewhat visible). |
| 7  8 | i | uses a **wide range** of vocabulary (specific E-waste vocabulary present on poster) |
| ii | uses a **wide range** of grammatical structures **generally accurately** |
| iii | organizes information **effectively and coherently** in an **appropriate**format using a **wide range of simple and some complex** cohesive devices (Use of creativity and originality to make poster visually appealing. Poster is organized in such a way that the audience understands what is being represented). |
| iv | communicates all or **almost all** the required information with **a clear sense** of audience and purpose to suit the context (Slogan and at least 3 accurate informational elements, about E-waste, are clear and visible). |